



CREATIVE COOKIE, ETC., LLC

8673 Commerce Drive, Suite 7 • Easton, MD 21601

Tel. 410.819.0091 • 800.451.4005

Fax 410.819.0255 • www.creativecookieetc.com

Creative Cookie, Etc. Fact Sheet

Headquarters: 8673 Commerce Drive, Suite 7
Easton, MD 21601
410-819-0091 (p)
410-819-0255 (f)
www.creativecookieetc.com

Owners: Martin & Joan Schwartz (since 1999)

Year Founded: 1979

of Employees: 6

Product Overview: Creative Cookie, Etc. currently manufactures two lines of novelty/gift food products - themed **Fortune Cookies** and themed **Celebration Cakes**. Each of these extensive product lines celebrates special occasions, holidays and a variety of witty, inspiring and entertaining themes

Themed

Fortune Cookies: Creative Cookie, Etc.'s themed **Fortune Cookies** are presented in a colorful Chinese take-out pail and contain eight individually wrapped cookies. Each one is slightly larger than the traditional Chinese restaurant variety, tastes better, is fresher and certified kosher and parve by Star-K. Most importantly, each cookie has a fun, entertaining and enlightening theme-oriented fortune.

Creative Cookie, Etc. offers more than 50 types of themed **Fortune Cookies** in eight categories, including:

- Holiday
- Special occasion (i.e., birthdays, anniversaries, weddings, etc.)
- Thank you
- Inspirational
- Sports & Entertainment
- Regional
- Cultural
- Corporate

Suggested Retail Price: \$5.99



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Themed

Celebration Cakes: Creative Cookie, Etc.'s themed **Celebration Cakes** are a complete celebration; delightful, self-contained, parties just waiting to happen. Each cake is packaged in its own microwave-safe cooking bowl and comes complete with frosting, sprinkles and party favors. As with Creative Cookie, Etc.'s themed Fortune Cookies, each **Celebration Cake** has its own fun, entertaining and enlightening theme.

There are more than 25 themed **Celebration Cakes** for all sorts of occasions including:

- Holidays
- Special occasions (i.e., birthdays, anniversaries, weddings, etc.)
- Thank you
- Inspirational
- Special interests
- Corporate

Suggested Retail Price: \$5.99

Other Products: Creative Cookie, Etc. also carries a line of calling card candy boxes, each one having a slot within the design for a message or business card to be easily inserted.

New products for 2006:

- Chocoholic Celebration Cake
- Hot For You Celebration Cake
- Kitty Kat Celebration Cake
- Thanks A Million Celebration Cake
- Holiday Celebration Cake
- Cheer Up Celebration Cake

Availability: Creative Cookie, Etc.'s themed **Fortune Cookies** and **Celebration Cakes** are available at major department stores, specialty food retailers, kosher food stores, gift and gourmet shops nationwide.