



## **CREATIVE COOKIE, ETC., LLC**

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## **Creative Cookie, Etc. Executive Bios**

### **Martin C. Schwartz**

#### **General Manager**

Marty oversees the operations and finance of **Creative Cookie, Etc.** He brings to the company more than 25 years of financial experience in both small and medium-sized corporations. He has also served as a consultant to the direct marketing industry and the non-profit organizations active in that industry.

Marty received a BBA and MBA from The George Washington University and is a Certified Public Accountant in the Commonwealth of Virginia. He is a member of the American Institute of Certified Public Accountants and has served on several non-profit Boards, including World Child, Inc. He is also a member of NASFT, PPAI, and ASI.

A dedicated husband and father, Marty lives in Easton, Maryland with his wife Joan.

### **Joan Schwartz**

#### **Sales Manager**

Joan is responsible for sales and order fulfillment. Prior to purchasing **Creative Cookie, Etc.** with her husband Marty, Joan taught elementary school in Baltimore County for more than 25 years. Upon her retirement, Joan taught in the gifted & talented program in Howard County for two years.

Joan received a Masters Degree in Elementary Education from the University of Missouri. She is a member of NASFT, PPAI and ASI. She particularly enjoys the social element of Creative Cookie – making friends in the industry and working with loyal customers.

Joan, an equally dedicated mother, lives in Easton, Maryland with her husband Marty.